





## ABOUT ESS GROUP

ESS Group was founded in 2007 with the purchase of Ystad Saltsjöbad. A journey that now has developed into 11 destinations and 15 restaurants. From Ystad Saltsjöbad, MJ'S and Villa Strandvägen in the southof Sweden to Falkenberg Strandbad along the west coast, followed by JACY'Z, Hotel Pigalle and Hotel Bellora in Gothenbur. And closest to Ellery Beach House, you find The Steam Hotel just by lake Mälaren. In Denmark we're proud owners of Marienlyst. In Norway you can find us at Fýri Resort Hemsedal. Cheri-Lee, Port du Soleil, Sandy's Grill, 8ight, Barabicu, Tranquilo, Zamenhof and Excet are restaurants and clubs that we're also super proud to be part of.





STRANDHOTEL SINCE 1861

Your Best Getaway on Denmark's most Beautiful Beach

Welcome to the unique beach hotel Marienlyst in Helsingør, the first destination in Denmark created by ESS Group. ESS Group is well known for producing memorable, stylish, and all-you-need hotel and resort destinations in Sweden, Norway, and Denmark. ESS Group has gained a positive reputation by prioritizing the guests and building personalized destinations where creating unforgettable experiences, well-thought-out food concepts, and quality stays is the focus.

Marienlyst at the shore in Helsingør dates back to 1861. Located just 20 minutes from Helsingborg in Sweden and 40 minutes from Copenhagen - Denmark. The building with rich history is situated on one of Denmark's most beautiful beaches, drawing inspiration from both the Nordics and the English south coast. The interior of Marienlyst embraces the concept of "simple sophistication," featuring bright and deep neutral colors, calming flowers, and an ambiance that allows guests to feel the ocean every step of the way.

Culinary enthusiasts can indulge in a variety of experiences at Marienlyst. The iconic 1861 restaurant offers innovative dishes inspired by French and Nordic cuisine, with a focus on showcasing the sea and the surrounding nature. 1861 also offers afternoon tea, simple, sophisticated, and delicious. Restaurant Isabell, another delightful dining option, serves homemade feel-good food, carefully crafted with seasonal ingredients. Certainly, Rory is an essential part of Marienlyst's charm. This bistro bar serves the perfect spot for informal meetings, whether you're catching up with friends or colleagues. As the day progresses and the afternoon turns into evening, Rory undergoes a delightful transformation. Evolving from an idyllic bistro atmosphere into a lively cocktail bar, offering a range of beverages to suit every taste.

For those seeking relaxation and rejuvenation, Marienlyst offers a spa experience like no other. The 1600 square meter pool club features infinite pools with mesmerizing views of the ocean. Indoor and outdoor pools with perfect heating, soothing music, and refreshing drinks. Guests can unwind in saunas and cool down on the swings while taking in the entire spa retreat.

If you're looking for entertainment, you can also enjoy a game of billiards, shuffleboard, and ping pong in the **lobby's playaround.** It's an excellent way to unwind and savor the moment while enjoying the company of friends or fellow guests. This is the place to spend both relaxed afternoons and vibrant evenings at Marienlyst. If you want to explore the surroundings, you can rent a bike for free and experience Helsingør 's charm for yourself.

Since 2008, Marienlyst Strandhotel has created the best environment for professional football clubs and national teams. Today, Denmarks National Football Team use Marienlyst facilities as training facilities when they gather in Denmark. Therefore anyone can arrange their own training camp at this resort - which includes playing on Denmark's best football field.

As you depart, you're already looking forward to your next stay at Marienlyst whether for leisure or a conference. Marienlyst is the perfect place to gather your thoughts, recharge, and connect with the ocean and yourself.

## **RESORT FACTS**

START YEAR:	
ROOMS:	
OCCUPANCY:	92% YEARLY
POOLS:	6.
3 RESTAURANTS.	
2 BARS.	
EMPLOYERS:	
NATIONALITIES AMONG EMPLOYERS: 30.	
STAYING GUETS:	160.000.
MEETING ROOMS:	23.
ACTIVITIES: SHUFFLEBOARD, BILLIARD, PING	
PONG, BEACH VOLLEYBALL, POOL CLUB & SPA	
TREATMENTS.	
DISTANCE FROM COPENHAGEN: 40 MINUTES.	
DISTANCE FROM HELSINGBORG: 20 MINUTES.	























